



Social Cues

A BETTER WAY TO GATHER



THE CONCEPT

THE DESTINATION FOR EFFORTLESS GATHERINGS

Social Cues redefines the way people gather, socialize, and celebrate by offering a collection of unique, design-forward private lounges. Created for modern hosts, our venues combine privacy, flexibility, immersive aesthetics, and built-in experiences in one seamless, self-guided experience. Blending the freedom of a house party with the vibe of a boutique club, Social Cues makes it easier than ever to bring unforgettable gatherings to life — without the hassle, complexity, or markups of traditional event spaces.

THE WHY

GETTING TOGETHER STATUS: IT'S COMPLICATED

Going out with a group often means choosing between what everyone wants to do — or moving from place to place to fit it all in, adding more coordination and costs along the way. And when there's something to celebrate, bringing a larger group together creates a challenge — especially in cities where space at home is limited, options for large groups are harder to find, and private venues come at a premium.

THE GROUP CHAT, EVERY TIME

Let's go out for dinner

We should do drinks

Karaoke anyone?

I wanna play pool

Game night?

I wanna go dancing

Then there's the menu, the music, the vibe — and getting everyone to agree.

WHAT IF...

IT WAS ALL IN ONE PLACE.

BIGGER PLANS, EVERY TIME

HIGH MINIMUMS

required spend

FIXED PACKAGES

less flexibility

LIMITED CHOICES

for food and drinks

PER-GUEST COST

exact count billed

MOVING PARTS

added logistics

STAFFING COSTS

plus gratuity

Then there's the setup, the decor, the run of show — all yours to coordinate.

WHAT IF...

YOU GATHER ON YOUR TERMS.

A BETTER WAY TO GATHER

The Social Cues concept is designed to simplify hosting, built around greater freedom, flexibility, and control over your gathering. Every lounge is autonomous and operated remotely, offering complete privacy, BYO flexibility, built-in entertainment, seamless digital check-in, and a fully self-guided experience so you spend less time planning, coordinating, and managing — and more time enjoying the moment.



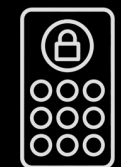
PRIVATE

Fully private.
One group at a time.



BYO FLEXIBILITY

Bring your own food and drinks.
No required spending.



SELF-GUIDED

Digital access.
No onsite staff.



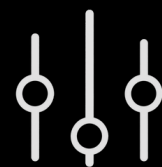
DESIGN-FORWARD

Distinctive spaces
with personality.



BUILT-IN ACTIVITIES

Karaoke. Billiards. Darts.
Photo booth. Games.



CUSTOMIZABLE

Music. Lighting. Atmosphere.
Make it your own.

OUR PHILOSOPHY
GO OUT. BE SOCIAL. STAY PRIVATE.





THE COLLECTION

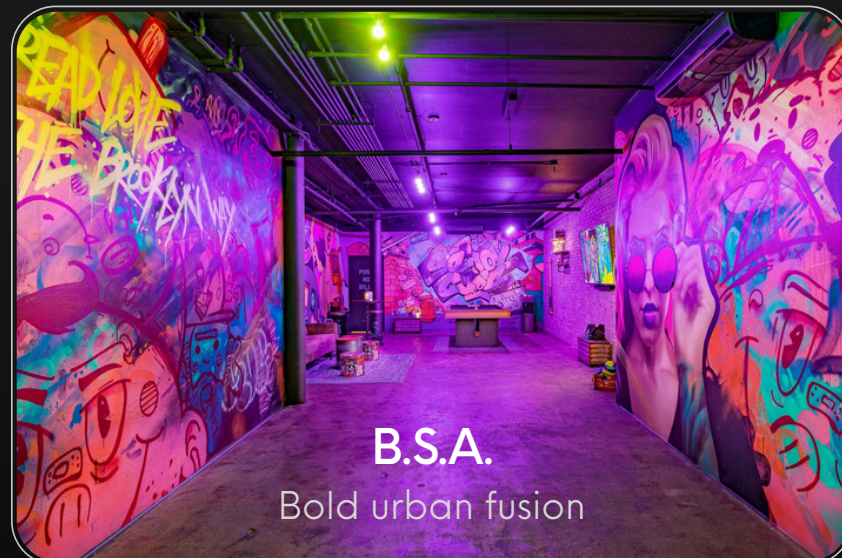
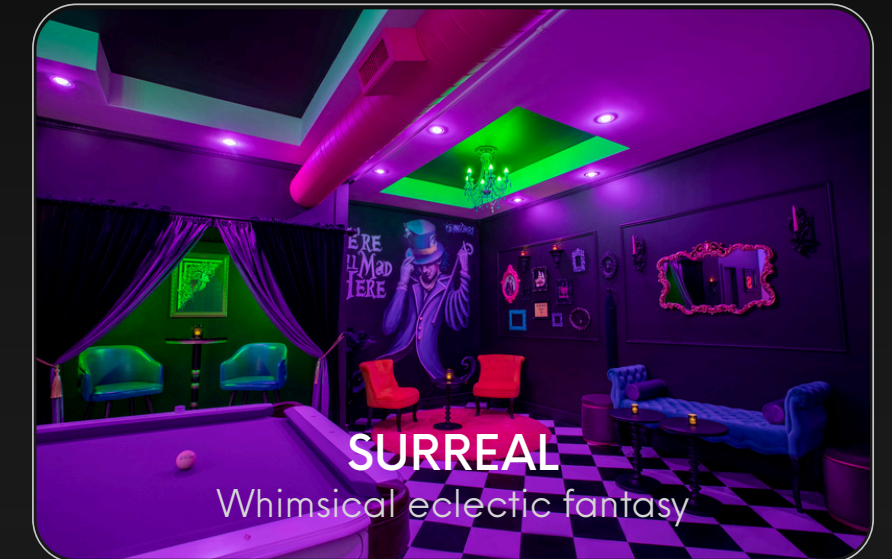
EIGHT PERSONALITIES ONE SEAMLESS EXPERIENCE

No two Social Cues lounges look alike. Each is defined by its own aesthetic and atmosphere, featuring original spray-painted murals and custom artwork — giving you the freedom to choose the setting that feels most like you, while the core experience remains consistent.

VOGUE • THE GARDEN • WYNWOOD • B&G • SURREAL • THE GALLERY • B.S.A. • SLAY!

THE COLLECTION

DISTINCT BY DESIGN



EVERY GATHERING DESERVES ITS OWN STYLE.

CHOOSE YOUR PERFECT FIT.

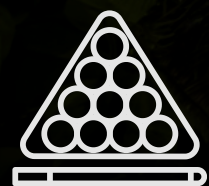
THE AMENITIES

READY, SET, ENJOY!

Social Cues is the destination for your gathering, with everything brought together within a private space for a smooth, uninterrupted experience. Each lounge comes fully furnished with hosting essentials and signature built-in experiences. With everything at your disposal, the need for outside vendor coordination or multiple stops simply falls away.

EVERY SOCIAL CUES LOUNGE INCLUDES

a compact fridge, water cooler + ice bucket



Pool Table



Karaoke



Photo Booth



Darts & Games



Sound System



Large-Screen TV



Mood Lighting



Wi-Fi



THE MANY WAYS

1001 REASONS TO GATHER

Social Cues is made for every moment worth sharing — from everyday plans to milestone celebrations and everything in between. Whatever brings people together, you'll find a Social Cues lounge that reflects your vision.



CONNECT

Friends' catch-ups
Family bonding
Reunions
Networking



CELEBRATE

Birthdays
Engagements
Baby showers
Milestones



WATCH

Sports
Premieres
Awards
Movies



CREATE

Content days
Photoshoots
Video shoots
Creative sessions



TEAM UP

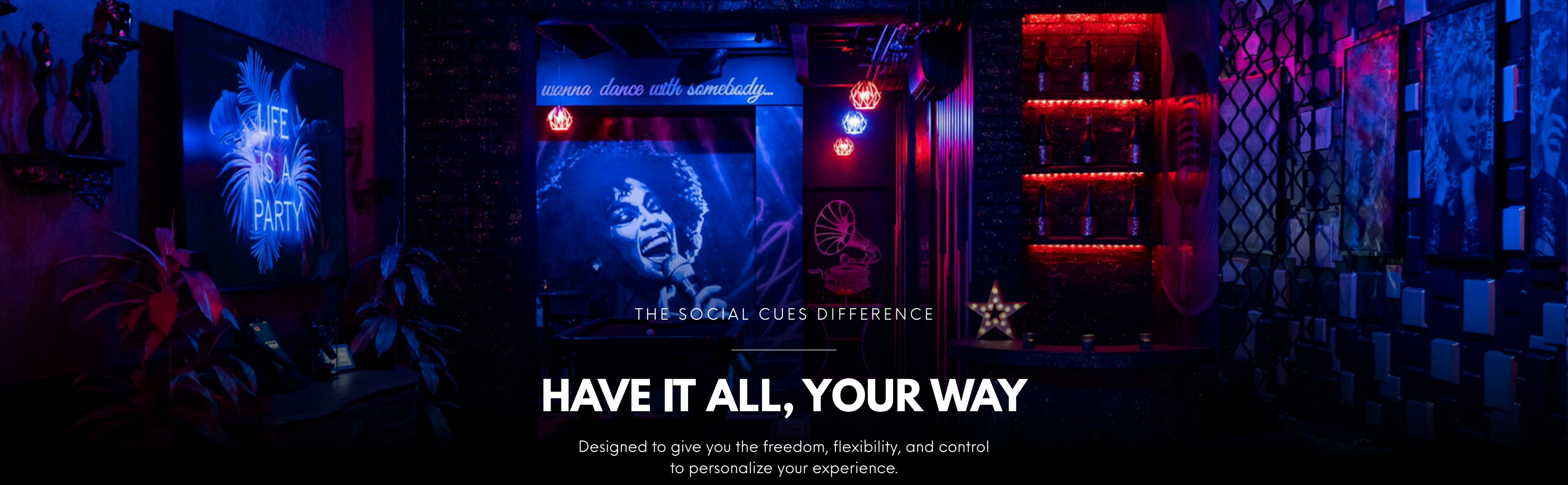
After-work mixers
Team outings
Holiday parties
Staff recognitions



HANG OUT

Casual meet-ups
Group socials
Weekend nights out
Last-minute plans

OR JUST BECAUSE.



THE SOCIAL CUES DIFFERENCE

HAVE IT ALL, YOUR WAY

Designed to give you the freedom, flexibility, and control to personalize your experience.

SOCIAL CUES AT A GLANCE

Same core experience.
Different styles, sizes, capacities and rates.

8

LOUNGES

1-60

GUEST CAPACITY

550-1,700 SF

VARIOUS SIZES

\$140-\$340

HOURLY RATES

WHAT SETS US APART

Private gatherings made more accessible,
with less friction, complexity and lower costs.

100% PRIVATE

No strangers, no sharing.

BYO FREEDOM

Your food and drinks.

BUILT-IN EXPERIENCES

Plus music and lighting control.

NO MINIMUM SPEND

No required commitment.

NO PER-PERSON CHARGES

Based on group size, not per guest.

NO ADDITIONAL FEES

No staffing or service charges.

THE PROCESS

IT'S THAT EASY

Plan your gathering in minutes, send the invites, and simply arrive when it's time. Host on your terms, with the freedom to bring your own food and drinks, play your own music, enjoy built-in activities, and personalize your entire experience.

01

CHOOSE A LOUNGE

Explore our collection of private lounges and choose the one that perfectly fits your style and gathering.

02

PICK A DATE & TIME

Choose your preferred date and time, reserve by the hour, and submit your booking request by filling out a form online.

03

LOCK IT IN

Verify availability, make a payment and secure your reservation. Next step: receive an access code the day of.

04

SELF CHECK-IN

Use your access code to enter the lounge at your scheduled time — no hassle, no waiting, no front desk.

05

SET THE SCENE

Settle in, arrange your food and drinks, cue your playlist, adjust the lighting, and enjoy the space on your terms.

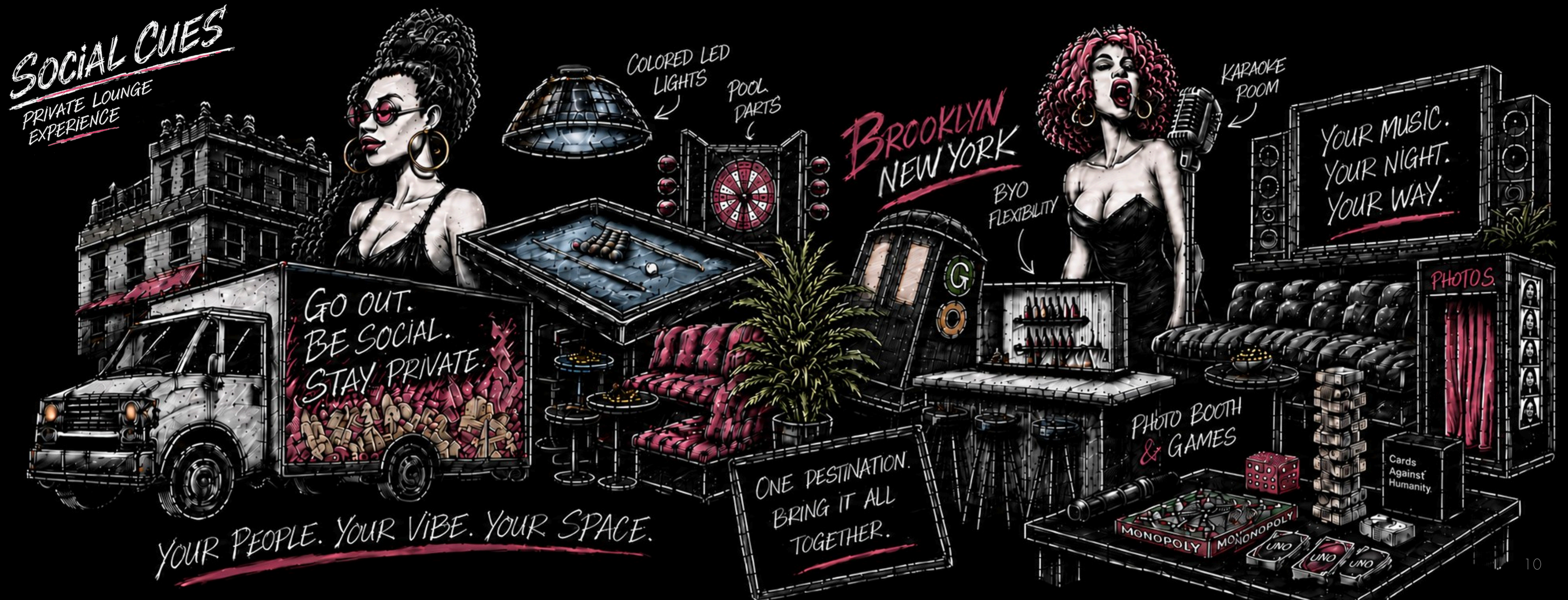
FROM HERE, IT'S ALL YOURS
YOUR PEOPLE • YOUR VIBE • YOUR SPACE



FROM WANDER TO WONDER

Social Cues was born in Brooklyn in 2020 from a familiar dilemma: where to go when everyone in the group wants something different. Fitting it all in often meant multiple destinations and rising tabs, while gathering privately came with minimum spends, rigid packages, and additional fees. We wanted to create the experience that was missing in the city: a destination that had it all, where groups could gather on their own terms without bouncing around and simply have fun in a setting with a great vibe.

So we built the kind of place we wanted to go to ourselves.



THE BRAND TODAY

WHEN AN IDEA MEETS MOMENTUM

A vision became reality — and over the past six years, Social Cues has grown into a recognizable brand that pioneered a new category of private experiential spaces. Thousands of gatherings later, with the trust of its guests and a thriving community behind it, the brand continues to grow.

30M+

LIFETIME
VIEWS

300K

FOLLOWERS
ON SOCIALS

250K

GUESTS
WELCOMED

5K+

GATHERINGS
HOSTED

4.8★

AVERAGE
RATING

AND MORE DISCOVER A BETTER WAY TO GATHER EVERY DAY.

Social Cues

A BETTER WAY TO GATHER

GO OUT. BE SOCIAL. STAY PRIVATE.

socialcues.com | [@socialcuesgroup](https://twitter.com/socialcuesgroup) | info@socialcues.com

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Social Cues

private lounges



designed for
EFFORTLESS GATHERINGS